Christopher Force

Full-Stack Developer / Front-End Design

Christopher@ChristopherForce.com
Portfolio: Christopherforce.com
352-573-1041 • GitHub

Recent full-stack software engineering graduate with hands-on experience in web development, building and shipping web apps, creating landing pages & managing email campaigns. Proven ability to create visually appealing graphics for email and MMS campaigns.

Career Experience

Media Bridge, June 2022 - Current
HTML Developer | Graphic Designer

Demonstrated strong ownership of our AWS based email marketing donation program, with a proven track record of consistently deploying political campaign emails, managing email list rentals, coding custom HTML and CSS responsive emails, and designing graphics for campaigns. Responsible for managing web hosting, updating WordPress sites, and configuring automation APIs.

Southeast Solar and Roof Solutions, January 2022 – December 2022
React Developer | Digital Marketer | Design

Built and designed the user interface for a web application using React.js and Tailwind CSS. Implemented HTML form integration with Mailchimp Autoresponder. Communicated daily with client to ensure progress, goals and tasks were met. Integrated client media and content and created custom SVG animations. Designed graphics for digital and print marketing campaigns.

U.S. Navy Active Duty 2016 – 2021
Nuclear Electrician | Administrator

Completed two years of high technical training to safely operate a nuclear-powered electric plant. Selected to become an instructor to train the newest generation of naval nuclear operators. Developed oral communications skills. Successfully led and completed time-sensitive projects to optimize personnel allocation and support overall operations.

Key Components:
- Developed and implemented effective tracking systems to improve personnel management.
- Supervised 15 sailors in identifying and correcting over 350 issues.
- Communicated and collaborated closely with senior executives to achieve project goals.

Entrepreneurial Experience

Rightful Remedy (Shopify Store) Mar 2020 – June 2020
Founder – Web Design | FB Marketing | Content Writer

Designed Shopify eCommerce store within Liquid files. Drove paid traffic with Facebook Ads, captured emails to trigger autoresponder email sequence, converted traffic at different areas of the sales funnel into buyers. Directly talked to warehouses and merchants to ensure customers received their products. Communicated with clients to resolve difficult issues to ensure their satisfaction.

Key Components:
- Personally advertised for $1,000 first quarter ad spend.
- Grossed $3,000 in sales during first quarter.
- Created and maintained brand and social media presence.

Areas of Expertise

- Digital Marketing
- High attention to detail
- Able supervisor/mentor
- Utilization of references
- Communication

Programming Skills

- HTML, CSS, JavaScript
- React.js, GitHub, Tailwind
- Node, Express, Postgres, SQL
- Shopify Liquid, Adobe CC

Technologies

Zapier Webhooks, Amazon Web Services (AWS), WordPress

Professional Education

2021-2022, Full-Stack Certification (PERN)
Zero To Mastery, Remote
- Full-stack website development to include HTML, CSS, JavaScript, React, Node.js, Express.js, Machine Learning, and much more

2016-2018, Nuclear Power Electrical Operations
Nuclear Prototype Training Unit, Charleston, SC
- Successfully learned the fundamentals of a Naval nuclear power plant and the interrelationship of its mechanical, electrical, and reactor subsystems. Obtained working knowledge of nuclear physics, plant chemistry, technical mathematics, and digital systems.